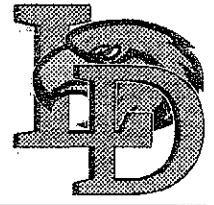


# LAKE DALLAS FALCON FOOTBALL PROGRAM AD CONTRACT



**Step One: Advertiser Information**

Contact Name \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Work Phone \_\_\_\_\_ Home Phone \_\_\_\_\_  
 Fax \_\_\_\_\_ Cell Phone \_\_\_\_\_  
 e-Mail Address \_\_\_\_\_

**Step Two: BUSINESS AD (See diagram on back)**

- Full Page black & white.....\$400
- ½ Page black & white.....\$275
- ¼ Page black & white.....\$150
- Business Card black & white.....\$ 80
- Page Sponsorship.....\$175

**SPIRIT AD (See diagram on back)**

- Full Page black & white..... \$325
- ½ Page black & white..... \$225
- ¼ Page black & white..... \$100

**Step Three: Ad Materials:**

- Repeat prior year Ad exactly
  - Furnish *original* high resolution electronic file (min. 300 dpi)    eps    jpeg    pdf    psd    tiff
  - Furnish camera ready business cards
- Special instructions \_\_\_\_\_

**Step Four: Total Amount Due**

Ad Cost                                   \$ \_\_\_\_\_  
 Total Due                                 \$ \_\_\_\_\_

Ads must be paid in full by July 24, 2009.

**UNPAID ADS WILL NOT APPEAR IN THE PROGRAM**

**Step Five: Comments or Special Requests**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Booster Club Representative \_\_\_\_\_ Phone \_\_\_\_\_

**MAKE CHECK PAYABLE TO: LAKE DALLAS FALCON QUARTERBACK CLUB**

**PLEASE REMIT CONTRACT / PAYMENT / ARTWORK / BUSINESS CARD TO:**

**LAKE DALLAS FALCON QUARTERBACK CLUB  
 P. O. BOX 1630  
 LAKE DALLAS, TX 75065**

If you have any questions please call Pam Franklin (940) 230-7067 Email: franklinpam2@gmail.com  
 or Lynda Dillie (940) 395-2008

**THANK YOU FOR SUPPORTING LAKE DALLAS FALCON FOOTBALL!**

Full Page

7 1/2 x 10 image area

Business Card

2 x 3 3/4 image area

Quarter Page

3 3/4 x 5 image area

Half Page

5 x 7 1/2 image area